

## INVOICE



www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941236-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Advertiser	Product	Estimate Number
Republican National Comm	RNC	2993

Flight Dates	Order #	Alt Order #
08/11/12 - 08/17/12	941236	06271822

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	445

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/17/12	08/17/12	NBC Today Show III	10-11a	----1--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	08/17/12	10:52 AM	NBC Today Show III	10-11a	:30	TVRNC081001H	\$200.00	NM
2	08/17/12	08/17/12	11-1135p M-Su	11-1135p	----1--	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	08/17/12	11:14 PM	11-1135p M-Su	11-1135p	:30	RNTV081001H	\$1,500.00	NM
3	08/17/12	08/17/12	NBC Tonight Show	1135-1237a	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	08/17/12	12:10 AM	NBC Tonight Show	1135-1237a	:30	TVRNC081001H	\$400.00	NM
4	08/17/12	08/17/12	2-3p	2-3p	----1--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	08/17/12	2:27 PM	2-3p	2-3p	:30	RNTV081001H	\$250.00	NM
5	08/17/12	08/17/12	DR OZ EF	4PM-5PM	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	08/17/12	4:18 PM	DR OZ EF	4PM-5PM	:30	TVRNC081001H	\$400.00	NM
6	08/17/12	08/17/12	5-530p M-F news	5-530p	----1--	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$625.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	08/17/12	5:27 PM	5-530p M-F news	5-530p	:30	TVRNC081001H	\$625.00	NM



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941236-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	2993	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/17/12	08/17/12	NBC Today Show II	9-10a	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	F	08/17/12	9:56 AM	NBC Today Show II	9-10a	:30	TVRNC081001H	\$300.00 NM
8	08/13/12	08/13/12	2-3p	2-3p	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/13/12	2:27 PM	2-3p	2-3p	:30	RNTV072501H	\$250.00 NM
9	08/13/12	08/13/12	DR OZ EF	4PM-5PM	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/13/12	3:59 PM	DR OZ EF	4PM-5PM	:30	RNTV072501H	\$400.00 NM
10	08/13/12	08/13/12	5-530p M-F news	5-530p	1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/13/12	5:11 PM	5-530p M-F news	5-530p	:30	RNTV072501H	\$625.00 NM
11	08/13/12	08/13/12	530-6p M-F news	530-6p	1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/13/12	5:44 PM	530-6p M-F news	530-6p	:30	RNTV072501H	\$625.00 NM
12	08/13/12	08/13/12	Mon NBC Prime Other	Prime Other	2-----	:30	2	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	2-----	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	M	08/13/12	7:58 PM	Mon NBC Prime Other	Prime Other	:30	RNTV072501H	\$2,500.00 NM
1	WLWT	M	08/13/12	9:22 PM	Mon NBC Prime Other	Prime Other	:30	RNTV072501H	\$2,500.00 NM
13	08/13/12	08/13/12	NBC Today Show II	9-10a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	M	08/13/12	9:59 AM	NBC Today Show II	9-10a	:30	RNTV072501H	\$300.00 NM
14	08/11/12	08/11/12	OLYMPICS WEEKEND COLYMPICS WEEKI		-----2-	:30	2	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----2-	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Sa	08/11/12	10:29 AM	OLYMPICS WEEKEND DAYTIME OLYMPICS WEEKI		:30	RNTV072501H	\$3,000.00 NM
1	WLWT	Sa	08/11/12	2:31 PM	OLYMPICS WEEKEND DAYTIME OLYMPICS WEEKI		:30	RNTV072501H	\$3,000.00 NM
15	08/12/12	08/12/12	OLYMPICS WEEKEND COLYMPICS WEEKI		-----2	:30	2	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----2	2	\$3,000.00				

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941236-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	2993	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/12/12	08/12/12	OLYMPICS WEEKEND COLYMPICS WEEKI		-----2	:30	2	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSu 08/12/12 12:42 PM OLYMPICS WEEKEND DAYTIMEOLYMPICS WEEKI :30 RNTV072501H \$3,000.00 NM									
2 WLWTSu 08/12/12 3:48 PM OLYMPICS WEEKEND DAYTIMEOLYMPICS WEEKI :30 RNTV072501H \$3,000.00 NM									
16	08/16/12	08/16/12	NBC Tonight Show	1135-1237a	---1---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTh 08/16/12 12:20 AM NBC Tonight Show 1135-1237a :30 RNTV081001H \$400.00 NM									
17	08/16/12	08/16/12	2-3p	2-3p	---1---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 ---1--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTh 08/16/12 2:56 PM 2-3p 2-3p :30 RNTV081001H \$250.00 NM									
18	08/16/12	08/16/12	5-530p M-F news	5-530p	---1---	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 ---1--- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTh 08/16/12 5:23 PM 5-530p M-F news 5-530p :30 TVRNC081001H \$625.00 NM									
19	08/16/12	08/16/12	530-6p M-F news	530-6p	---1---	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 ---1--- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTh 08/16/12 5:51 PM 530-6p M-F news 530-6p :30 TVRNC081001H \$625.00 NM									
20	08/14/12	08/14/12	NBC Today Show III	10-11a	-1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTu 08/14/12 10:59 AM NBC Today Show III 10-11a :30 TVRNC081001H \$200.00 NM									
21	08/14/12	08/14/12	11-1135p M-Su	11-1135p	-1-----	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTu 08/14/12 11:33 PM 11-1135p M-Su 11-1135p :30 RNTV081001H \$1,500.00 NM									
22	08/14/12	08/14/12	NBC Tonight Show	1135-1237a	-1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTu 08/14/12 12:10 AM NBC Tonight Show 1135-1237a :30 TVRNC081001H \$400.00 NM									
23	08/14/12	08/14/12	2-3p	2-3p	-1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Republican National Comm	RNC	2993	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/14/12	08/14/12	2-3p	2-3p	-1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/14/12	2:29 PM	2-3p	2-3p	:30	RNTV081001H	\$250.00 NM
24	08/14/12	08/14/12	530-6p M-F news	530-6p	-1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-1-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	08/14/12	5:52 PM	530-6p M-F news	530-6p	:30	TVRNC081001H	\$625.00 NM
25	08/15/12	08/15/12	NBC Today Show III	10-11a	--1----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--1----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	W	08/15/12	10:51 AM	NBC Today Show III	10-11a	:30	RNTV081001H	\$200.00 NM
26	08/15/12	08/15/12	DR OZ EF	4PM-5PM	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	W	08/15/12	4:26 PM	DR OZ EF	4PM-5PM	:30	TVRNC081001H	\$400.00 NM
27	08/15/12	08/15/12	5-530p M-F news	5-530p	--1----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--1----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	W	08/15/12	5:28 PM	5-530p M-F news	5-530p	:30	TVRNC081001H	\$625.00 NM
28	08/15/12	08/15/12	NBC Today Show II	9-10a	--1----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--1----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	W	08/15/12	9:56 AM	NBC Today Show II	9-10a	:30	TVRNC081001H	\$300.00 NM
Total Spots							31		

## Payment Terms 30 Days

Gross Total	\$29,275.00
Agency Commission	\$4,391.25
Net Amount Due	\$24,883.75